



September 2019

Hello,

On behalf of the Management Committee of the IEEE International Reliability Physics Symposium (IRPS) and the IRPS Board of Directors, it is my pleasure to invite you to showcase your company at the 2020 symposium in Grapevine, Texas. During the Technical Program portion of the 5-day event, more than 400 attendees will be interested in speaking with you on their future equipment, simulation, or service needs.

This is a great opportunity to get to know the community, or if you are already familiar with us, to renew and broaden relationships with world-leading researchers from across the globe.

For 58 years, IRPS has been the premier conference for engineers and scientists to present new and original work in the area of microelectronics reliability. Drawing participants from the United States, Europe, Asia, and all other parts of the world, IRPS seeks to understand the reliability of semiconductor devices, integrated circuits, and microelectronic systems through an improved understanding of both the physics of failure as well as the application environment.

We look forward to ensuring your attendance at the symposium is a success. For additional details of exhibitor offerings, please see the rest of the prospectus. If you have any questions, please do not hesitate to contact me or the conference manager, Lisa Boyd, at l.boyd@ieee.org.

Sincerely,

Gaudenzio Meneghesso
General Chair, 2020 IEEE IRPS
Phone: +39-049827 7653
Email: gauss@dei.unipd.it
<https://irps.org>

IRPS gratefully acknowledges the generous support of our 2019 exhibitors:



Zurich
Instruments



2020 International Reliability Physics Symposium Exhibitor Prospectus

Why should you be an Exhibitor at the IRPS 2020, to be held March 29 – April 2 at the [Hilton DFW Lakes Executive](#) Conference Center, Grapevine, Texas?

- Let your customers know that your company is a leader in semiconductor device and systems reliability.
- Reach the niche market of microelectronics reliability engineers participating in the Symposium.
- Discover new opportunities in reliability test and physics of failure that will help guide the future strategy of your company.

For more than 50 years, the International Reliability Physics Symposium (IRPS) has been the premier conference for engineers and scientists to present new and original work in the area of microelectronics reliability. Drawing participants from the United States, Europe, Asia, and other parts of the world, IRPS seeks to understand the interplay between the reliability of semiconductor components, integrated circuits, and microelectronic assemblies through an improved understanding of both the physics of failure as well as the application environment.

IRPS 2020 Exhibit Booth Opportunities:

Single - 8x10 - \$2,000 per booth / **Double** – 8x20 - \$3,300 per booth - (prior to 12/31/19)

Booth package includes:

- (1) standard 7”x44” exhibitor ID sign, pipe and drape, installation and removal
- (1) Full registration package for each booth rented. Each package will include a badge for admission to the exhibit area and technical sessions, tickets to food functions, and a copy of Symposium Proceedings
- Each 8x20 booth space will receive up to five (5) additional “worker only” badges
- Each 8x10 booth space will receive up to two (2) additional “worker only” badges
- Logo and Link to company URL on the 2020 IRPS website - <https://irps.org>

For more information contact [Lisa Boyd - l.boyd@ieee.org](mailto:Lisa.Boyd@ieee.org)

Payment Details:

- Checks: Please make payable to IRPS 2020, and send to IRPS 2020, c/o IEEE Meetings, Conferences & Events (MCE) – 445 Hoes Lane, Piscataway, NJ 08854
- Credit Cards: Please send information to the IRPS, Registration Manager: Rachael Estabrook (IRPSreg@ieee.org) – or pay online at <http://www.cvent.com/d/56q3b4/4W>

IRPS Highlights:

- 400+ professionals from the semiconductor reliability field
- 100+ platform presentations and invited talks
- 70+ posters at the evening reception
- 20+ tutorials
- 20+ vendor exhibits for three days
- 10+ workshops and panel discussions

EXHIBIT RULES - 2020 IEEE - IRPS

CONTRACT

This application, properly executed by the applicant, shall, upon written acceptance and notification of booth(s) assigned by the 2020 IEEE - IRPS Symposium Committee or its agent, constitute a valid and binding contract.

QUALIFICATIONS FOR EXHIBITING

Exhibitors must be manufacturers or representatives of manufacturers that produce products or perform services which conform to the subject matter covered by the symposium technical program. Management reserves the right to accept or reject any exhibitor.

PRODUCT PRESENTATION

Audio-Visual presentations and operational equipment demonstrations will be permitted only at intensity levels that will not interfere with neighboring exhibitors. Product and service demonstrations may be given by professional presenters or models, who must dress and conduct themselves in an appropriate manner. Exposition management shall determine the suitability of all presentations and/or demonstrations.

EXHIBIT SPACE CHARGES AND CANCELLATIONS

All exhibit space will be rented at the rate described. Full payment must accompany the application for space. If an exhibitor must cancel space already contracted for, the following cancellation fees will be assessed:

PRIOR TO January 31, 2020 - \$500.00

AFTER January 31, 2020 - Full Payment Received

Cancellation fees will be assessed whether or not the canceled space is reassigned to another company. Cancellation notices must be written and signed by the appropriate company official.

ANCILLARY EVENTS

Exhibitors **ARE NOT** allowed to schedule events, for Symposium attendees that are in direct conflict with the Symposium event schedule.

SUBLETTING OF SPACE

The exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials from other firms than his own in the exhibit space without written consent of the Management. Only one company shall be considered as the exhibitor; any other company or unit in the space shall be considered a subsidiary or affiliate.

ADVERTISING

All literature, sales brochures, or other advertising or promotional media shall be displayed **ONLY** within the space rented by the exhibitor.

8x10 BOOTH MATERIALS PROVIDED BY THE SYMPOSIUM

Each booth will be supplied with an 8-foot high cloth drape background with 36-inch high side dividers. Booths will be furnished with one 7-inch by 44-inch exhibitor identification sign.

8x20 BOOTH MATERIALS PROVIDED BY THE SYMPOSIUM

Each booth will be supplied with an 8-foot high cloth drape, on all four sides, for the privacy of demonstrating companies. Booth will be furnished with one 7-inch by 44-inch exhibitor identification sign.

CONSTRUCTION OF EXHIBITS

Exhibits shall be constructed and arranged so that they do not obstruct the general view, nor hide the exhibits or others. No part of an exhibit higher than 42-inches may extend forward from the back wall more than one-half the depth of the exhibit space. No backwalls provided by the sponsor should extend higher than 8-feet (to include signs). **All booth equipment must fit within the space rented, and must not extend into aisles or corridors.**

SUITABILITY OF EXHIBITS

All exhibits are expected to be educational in nature and should describe products and/or services available from the exhibiting company.

SERVICE CONTRACTOR

All exhibitors will receive equipment and service order forms from the Official Service Contractor at least 45 days prior to the Symposium.

FREIGHT MOVEMENT

All freight sent to the Official Service Contractor will be placed in exhibit booths by Noon on March 30, 2020. Exhibitors may begin installing their own equipment after that time.

INSTALLATION/DISMANTLING

The exhibit area will be available for set-up of displays by Noon on Monday, March 30. Dismantling may begin after the last session (approximately 5:00pm) Wednesday April 1, 2020 and must be completed by 6:00PM.

COMPLIANCE WITH LOCAL RULES

Exhibitors assume responsibility for compliance with pertinent ordinances, regulations, and codes of duly authorized local, state and federal governing bodies concerning fire safety and health, and the rules and regulations of operators and owners of the property in which the exhibit is held.

UNION JURISDICTION

The exhibitors will abide by and comply with rules and regulations concerning local unions having jurisdiction over the facility in which the exhibit is held, and specifically in the exhibit area and loading docks.

SECURITY

Surveillance will be provided by the Symposium when exhibits are closed; however, exhibitors are asked to insure all exhibit materials against loss or damage resulting from circumstances outside the control of the Symposium, facility, or the service contractor.

LOSS OR DAMAGE

In the event that the premises in which the Symposium is conducted shall become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of the Symposium Committee, this agreement may be terminated by the Committee. For this purpose, the term "cause or causes" shall include, but not by way of limitations, fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, government restrictions, strikes, lockouts, boycotts, lack of adequate transportation services, acts of terrorism, or acts of God other than those named. Should the Committee terminate this agreement pursuant to the provisions of this paragraph, the exhibitor waives any and all claims of damage and agrees that the 2020 IEEE - IRPS, after computing the total amount refundable to all exhibitors, shall make appropriate refunds. The amount refundable to exhibitors shall be the amount by which the total amount of fees paid by all exhibitors exceeds the total amount of the 2020 IEEE- IRPS costs and expenses in connection with its preparation for conducting the Symposium and exhibits including a reasonable reserve for claims and other contingencies.

LIABILITY WAIVER

Exhibitor agrees that 2020 IEEE-IRPS shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, 2020 IEEE_IRPS from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

ALTERATION AND RELOCATION OF BOOTH SPACE

2020 IRPS management shall be entitled to alter or relocate the layout if, in their opinion, this is in the general interest of the Exhibition and to conform to show regulations

APPLICATION FOR EXHIBIT SPACE - 2020 IEEE IRPS

We hereby apply for exhibit space in the 2020 IEEE - International Reliability Physics Symposium, at the Hilton DFW Lakes Executive Conference Center, Grapevine, TX. Move-in will be March 30, 2020, with show dates –March 31 – April 1, 2020. We agree to abide by the Symposium Exhibit Rules as stated within the Exhibit Prospectus.

Company Name: _____
Street Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Contact for Mailings: _____ Telephone: _____
(Area Code - Number)
Booth Manager: _____ FAX: _____
(Area Code - Number)
Email: _____
Web: _____

We will exhibit and demonstrate the following products or services: _____

We would like to be located near: _____
(Companies)

We would like to be away from: _____
(Companies)

Management will attempt to accommodate each exhibitors near, away and booth(s) request; however, in some cases this may not be possible.

Exhibit Space Rental Prior to December 31, 2019:

Equipment Booth - Double (8x20) \$3300.00 per booth \$ _____

Standard Booth - Single (8x10) \$2000.00 per booth \$ _____

TOTAL DUE BY December 31, 2019 \$ _____

AFTER December 31, 2019:

Equipment Booth – Double (8x20) \$3600.00 per booth \$ _____

Standard Booth – Single (8x10) \$2300.00 per booth \$ _____

TOTAL DUE AFTER December 31, 2019 \$ _____

Payment Details:

- Checks: Please make payable to IRPS 2020, send to IRPS 2020, c/o IEEE MCE, 445 Hoes Lane, Piscataway, NJ 08854
- Credit Cards: Please register online at <http://www.cvent.com/d/56q3b4/4W> or email completed application to IRPS Registration Manager: Rachael Estabrook (IRPSreg@ieee.org)

THE UNDERSIGNED HAS READ AND AGREES TO ABIDE BY THE TERMS & CONDITIONS OF THIS APPLICATION.

Application By: _____
(Signature)

Date: _____

NOTES:

1. Each exhibitor will receive one (1) Full registration package for each booth rented. Each package will include a badge for admission to the exhibit area and technical sessions, tickets to food functions, and a copy of Symposium Proceedings. Each 8x20 booth space will receive up to five (5) additional worker only badges. Each 8x10 booth space will receive up to two (2) additional workers only badges.
2. Tutorial Registration is not included with an Exhibitor Registration.
3. **Floorplans to follow for Booth Selection - SPACE WILL BE ASSIGNED IN THE ORDER OF RECEIPT OF PAYMENT.**
4. Online Exhibitor Application process is highly recommended to secure your space. **2018 was old out prior to December. – Don't wait – Sign up NOW!**